



**PANGEA**

Strategic  
Intelligence

**Pangea Strategic Intelligence**  
**Grow What You Know**

# What We Do

Pangea Strategic Intelligence is an On Demand Consulting platform specialising in Energy, Natural Resources and Infrastructure ("ENRI").

We connect our clients - ENRI businesses with information requirements - to custom-sourced and vetted subject matter experts who can provide the insights they need. By facilitating direct consultancy with relevant industry professionals, we enable the companies we work with to make better-informed decisions at greater speed.

“This service really reduced our costs of expanding into a new market and we avoided common pitfalls of doing business in a new, foreign location.”



Global EPC Company

## 6 Reasons Clients Choose Us Over Our Competition:

### 1. Energy, Natural Resources and Infrastructure Specialism

Embedded in ENRI since 2010, we provide exclusive insight on ENRI trends in a way that industry-agnostic providers cannot.

### 2. Custom Search Expertise

Our business has been built around the core competency of efficient searching for profiles that match client needs.

### 3. Global Network Reach

Pangea has supported clients in 60+ countries - our global view means we can connect to experts in every ENRI field.

### 4. Full "Cradle-To-Grave" Solutions

We offer a full suite of complementary services: primary research, talent acquisition and workforce mobilisation, to aid ideation, strategy formulation, as well as execution.

### 5. Simple, Straightforward Pricing

Great rates, volume discounts and flexibility for early-adopter subscriptions, can be gained through our credit-based model.

### 6. Commercial Flexibility

Be it the consultation format, the cost of research, or the knowledge requirement - our service is tailored around your needs.

# Services We Offer

## Telephone Consultations



The fastest, most efficient way to access insights from around world. Select your preferred consultation partners from a shortlist of custom-sourced experts, matched specifically against your information request.

## Face-To-Face Meetings



One-To-One, Groups, Panels, Workshops – make connections in person and dive into some deep learning on the topics you need to know about with top-level professionals from the field of interest.

## Project & Investor Introductions



An introduction service to assist projects looking for solid investment, and members of the investment community looking for great projects.

## Reports & Executive Summaries



Have a short document produced just for you, on whatever topic you are keen to learn about, written by a subject matter expert in the space you are investigating.

## Full Strategic Research Design & Execution



Through the power of our network, we are able to design strategic research in collaboration with our clients and then execute the projects on their behalf. A custom built combination of services brought together into a single, cohesive output - offering all the benefits of a bespoke solution, with relatively little time commitment required.

Why Choose Us

Our Mosaic Of Information Services

# Purpose Driven Business

Our goal is to be a leader in facilitating the conversations that will help our sector towards attaining more sustainable methods of producing energy; to enable companies in our area to accelerate their own journeys within the wider context of energy transition; and to assist clients with their evolution into becoming businesses of the future.

Our business model is based on the value of creating communities. We, therefore, recognise the importance of investing in the communities around us – both in our immediate area and in the locations we do business.

At Pangea, we believe that the energy that matters most is human energy, and striving to maximise its positive potential is worthwhile. We have two key groups of stakeholders: those who have a genuine desire to learn; and those who are passionate about sharing their knowledge and experiences for the benefit of others.

Interactions between those two key groups will encourage ideas and developments that positively impact the future. By providing a platform that links them – building pathways that promote effective communication, nurturing the values of learning and sharing – we can contribute to changing the world for the better.

## Working For Good

That is why 5% of Pangea SI's subscription revenue goes to good causes through the Work for Good platform. Half of the donation from each subscription is given to a charity chosen by the client, while the other half goes to causes in Pangea's local or extended community.



# Academic Strategic Intelligence Partnership

Monetising contextualised knowledge to bridge the gap between academia and business.

## Our Academic/Researcher Offering

- We manage a platform that enables you to provide ad-hoc consulting to clients interested in your niche.
- Run active campaigns to engage clients you want your work to affect.

## How It Works?

We have a variety of services (see page 2). We primarily champion telephone consultations, as the most flexible and time effective solution for both our clients and our academic and researcher partners. Arranging expert validation of research and reports is also one of our core offerings.

## Get Relevant Exposure

You can write for us anonymously on topics you are passionate about – some examples of this are on our website. This will direct our clients towards your expertise and enable them to engage you as a consultant.

## Championing Important Topics

From December, we will have an area on our website to champion your work with your name attached. You could consider this section to be a commercialized version of 'The Conversation'.

## Purpose Driven

Pangea SI experts benefit from increased exposure and receive payment for their consulting time. We make it easy for both our stakeholder groups to give back, by donating a portion of our client revenue to charity through Work for Good. Our experts also have the option of us donating a proportion of their fee to a charity of their choosing. Furthermore, we have a startup innovation program to champion companies working on big issues within Energy Transition, and we provide experts with avenues to get involved in charitable consultancy.

## Points of contact:

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# What Our Clients Use Us For



**Investigating Opportunities  
For Expansion.**



**Due Diligence on Strategic  
Decisions.**



**Designing Best Practice  
Models.**



**Confronting Unexpected  
Changes.**



**Hypothesis Testing and  
Validation.**



**Informing Investment  
Choices.**



**Innovation Incubation.**



**Technical Research  
& Development.**

“The endeavor has the potential to result in millions of dollars in increased revenue.”

**Major Technology Provider**

“We have had a good experience in using Pangea. They always provide good candidates for our inquiries and respond quickly to our requests.”

**National Gas Company**

# About Pangea SI



We have been connecting businesses to individuals in Energy, Natural Resources and Infrastructure since 2010.

We have a proven track record in identifying and vetting the most appropriate talent for our clients' needs, servicing a large range of companies across the entire ENRI ecosystem from our offices in London and New York.

“The initial request was particularly difficult, with a restricted deadline. What I received from Pangea was a strong shortlist of profiles, meeting all criteria with a simple, effective contractual solution. I will continue working with Pangea and would happily recommend them to anybody else considering utilising their services.”

**Multi-National Energy Services Company**